

## DESERT MOUNTAIN VOTED NO. 1 PRIVATE COUNTRY CLUB IN ARIZONA In top 15 nationwide on prestigious list of Platinum Clubs in the United States



Award-winning clubhouse at Seven Desert Mountain®

**SCOTTSDALE, Ariz., (October 14, 2020)** — <u>Desert Mountain Club</u> has again earned recognition as one of the Platinum Clubs of America. In the 2021-22 analysis voting, Desert Mountain ranks No. 14 in the United States, moving up five spots in the ranking, and remains No. 1 in Arizona. Desert Mountain Club is the only facility in Arizona to place among the top 100.

The biennial Platinum Clubs® of America program identifies the top 5 percent of the 4,500-plus private clubs in the country. Voting by general managers, club presidents, and owners, along with a comprehensive facilities audit, makes Platinum recognition the most respected achievement in the industry. Topping the list are Congressional Country Club in Bethesda, Md, Ocean Reef Club in Key Largo, Fla and The Vintage Club in Indian Wells, Calif., respectively.



"The tireless efforts and level of care that our staff aspires to provide our members every day is the reason Desert Mountain is a Platinum Club of America recipient," said Desert Mountain Club CEO Damon DiOrio. "Our membership is terrific, the array of facilities we offer our families continues to grow and it is indeed a special honor for Desert Mountain Club to be included in exceptional company."

The club is experiencing a banner year, welcoming more than 150 new members across all categories. Nearly 130,000 member rounds of golf have been played on the seven golf courses, up 15% year over year. Coming off 2019's all-time record for custom-home sales volume of over \$225 million, the community's real estate sales are on track to surpass this with 78 custom

home closings (\$174,923, 892) since January; 24 additional sales are currently pending. Despite the challenges we all faced in 2020, our greatest asset, our staff of 700 employees, was maintained throughout the pandemic, with no layoffs or furloughs.

Desert Mountain Club is the only private community in the world with six Jack Nicklaus Signature Golf Courses, including the recently renovated Renegade, which reopened in 2019. A stellar addition last year was the new community, Seven Desert Mountain, which includes an 18-hole par-54 course – named No. 7 at Desert Mountain –and an award-winning clubhouse, in addition to beautiful home designs by three prestigious builders.

While golf remains at the heart of Desert Mountain Club – which serves more than 2,000 total members – new programming and amenities are evolving to serve the club's growing interests and younger population. Members have access to 10 restaurants and grills, a nine-court tennis complex with three different playing surfaces, horseback riding, bocce ball, pickleball, croquet, Pilates, luxury camping, world-class spa, and 20-miles of hiking trails, mountain biking, and much more.

Platinum Clubs® of America, launched in 1997, has earned the reputation as the most respected recognition in the industry. Clubs are judged for their history, ability to attract and retain exceptional members, and the experience delivered. Voting criteria include recognition, excellence in amenities and facilities, staff and professional services, quality and commitment of membership, governance and prudent fiscal management, adapting to changing times, and overall experience.

For additional information on Desert Mountain Club, access the web site at www.desertmountain.com.

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## **About Desert Mountain**

Sitting from 2,400 up to 4,500 feet high in the picturesque Sonoran Desert of Scottsdale, Ariz., Desert Mountain is among the finest private golf and recreational communities in the world and is consistently ranked among the top private clubs in the nation. Desert Mountain is recognized as a Distinguished Club from Boardroom Magazine and is among the top 15 Platinum Golf and Country Clubs in the country and the only club in Arizona to be ranked in the top 100. It is the only private community worldwide with six Jack Nicklaus Signature Golf Courses, and a new 18-hole, par-54 course, No. 7, designed by Bill Brownlee and Wendell Pickett. Sitting on 8,000 acres, Desert Mountain is also home to a newly remodeled spa, tennis on three surfaces, pickleball and ten restaurants and grills, plus 20 miles of private hiking trails, mountain biking, horseback riding and more than 40 social clubs. A full suite of recreational, dining and luxury experiences await members and residents in the majestic Desert Mountain community. Homes are selling now at Seven Desert Mountain™, the community's newest luxury residential enclave. Learn more about membership and Seven Desert Mountain at <a href="http://www.desertmountain.com">http://www.desertmountain.com</a>.

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