

royal albartross

LONDON



From left: The Amalfi Navy, The Chelsea White, The Sahara Black

TRIO OF WOMEN'S FOOTWEAR OFFERINGS PACE NEW ROYAL ALBARTROSS LINE-UP Expanded Style and Color Options Bring Excitement To The Course

London, England (June 9, 2020) – Royal Albartross is showcasing three new women's footwear options for 2020, with styles and colors that seamlessly transition from course to clubhouse.

The Amalfi (left above; suggested retail price \$299) is a laced sneaker with perforated upper leather. The soft, breathable leather lining and the lightweight Apex sole is designed for multi-directional traction. Available in white, black and navy, the Amalfi is handmade in Portugal.

The Chelsea (middle above; suggested retail price \$199) is a slip-on loafer with tassel fringe available in tri-color patterns with white and black base colors. The ergonomic insole is designed to provide support and breathability for the golfer. The shoe provides a secure base and is extremely resistant to lateral slipping.

The Sahara (right above; suggested retail price \$299) features a snake print, leather upper with gold/rose eyelets. Its ultra-cushioned insole unit and lightweight VIBRAM® Pro Golf out-sole provide excellent stability for golf.

“Comfort and cushioning are always critically important in a golf shoe, but we wanted to improve the fit in our new styles, making them a little narrower in the back and roomier in the toe bed so the shoes literally hug the feet,” said Alex Bartholomew, CEO and Founder. “Not only are these shoes great for golf, they look stylish anytime.”

Royal Albartross sets itself apart from other manufacturers by the combination of superior materials, components, and classic design. Its sourcing team travels the world for the highest quality leathers from the most reputable tanneries. Then it takes weeks of precise hand-craftsmanship to create each Royal Albartross product. The quality is well worth the wait.

The 2020 men's and women's collections are scheduled to ship this month. Wholesale accounts may reach out to usoperations@royalalbartross.com. For additional information or to place an order, access the web site at www.albartross.com.

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About Royal Albartross

Royal Albartross is a premium golf and lifestyle brand, with products handmade by master craftsmen in the heart of the shoe-making regions of both Italy and Portugal. The company employs the most skilled artisans – who use techniques that have been passed down from generation to generation – and has perfected a manufacturing lifecycle that balances product lead times with luxury that is worth the wait. What sets Royal Albartross apart is its selection of superior materials and component combinations. The company offers golfers unique and luxurious products that transcend easily from golf to life. www.albartross.com

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Media Note: Additional images are available upon request.