



THIS MOTHER'S DAY, GIVE MOM A "BUNDLE" OF COLOR AND STYLE WITH GLOVE IT

Scottsdale, Ariz. (March 5, 2020) – Can the cards. Forget the flowers. Chuck the chocolate. This Mother's Day make Mom the most colorful, stylish player on the course or courts with <u>Glove It</u>, the leader in fun and fashionable women's golf accessories.

With nearly 20 graphically bold groupings of essential products good for golf and almost every other sport, Glove It lets you—or Mom—design her own unique combination of accessories. Whether it's golf gloves and visors, tennis totes and towels, golf bags, club covers, even a pickleball sling, Glove It offers a wide choice of abstracts, florals, geometrics, and animal prints that can be mixed and matched to show off her flair and taste.

And if Mom is in a more monochromatic mood, there's a series of black-and-white stylings to choose from, as well as three recently unveiled patterns--Urban Ink, Black and White Basketweave, and Patina Diamond.

One of Glove It's most popular items remains its signature women's golf bag, which is available in 13 patterns and comes with 15 full-length dividers, seven accessible pockets, easy-lift handle system, and a thermal-lined cooler pocket. Glove It golf bags also can be personalized.

The namesake Glove It golf glove is available in a range of vibrant solid colors and signature prints. Each glove is made of stretch Lycra with a soft cabretta leather palm. Glove It golf gloves include UV 50 sun protection, maximum breathability, and comfort in a range of sizes.

Specially priced Mother's Day combinations include:

- glove and visor (\$37.90)
- glove, visor and wristlet (\$52.85)
- tennis tote and towel (\$104.90)
- pickleball sling, towel, 2-zip tote (\$95.85)
- golf bag, club covers and towel (\$332.85)

All prints are showcased on the <u>Glove It website</u> and available for shipping now. Special bundle pricing is available at <u>Mother's Day Deal</u>.

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About Glove It

Glove It is the leading manufacturer of women's golf, tennis, and active lifestyle accessories. Their collections include quality leather golf gloves, visors, club covers, shoe bags, golf bags, towels, tote bags, wristlets, carry all bags, tennis backpacks, totes, and pickleball sling bags. Setting *Glove It* apart from other golf manufacturers is their well-coordinated product line in fun prints and styles from solids, florals, and animal prints. *Glove It* is a two-time award winner of the Best New Products at the PGA Merchandise Shows in 2005 and 2010. *Glove It* products are carried by top golf courses, country clubs, and golf specialty stores nationwide. International distribution includes Europe, Canada, Australia, and Asia.

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