

royal albartross

LONDON

ROBIN MCNESBY JOINS LUXURY BRAND ROYAL ALBARTROSS

London, United Kingdom (January 16, 2020) -- Robin McNesby has been named Vice President of U.S. Sales & Business Development for Royal Albartross, the London-based luxury brand noted for its high-end leather footwear and accessories.

Most recently, McNesby served as Vice President of Sales for Garb and Senior Vice President of Global Sales for EleVEN by Venus Williams. McNesby's extensive background includes stints in senior national and regional sales management positions for Callaway Apparel, NIKE, Reebok Golf and Greg Norman Collection.

"Robin's extensive network and successful track record of forming important strategic alliances will be very valuable to building the Royal Albartross brand," said Alex Bartholomew, Founder and CEO of Royal Albartross. "Her expertise is perfectly suited to our luxury product lines."

McNesby, who is based in Florida, will oversee the national sales and customer service teams, as well as interface with the London-based design, operations, and creative teams.

For additional information, access www.albartross.com.

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About Royal Albartross

Royal Albartross is a premium golf and lifestyle brand, with products handmade by master craftsmen in the heart of the shoe-making regions of both Italy and Portugal. The company employs the most skilled artisans – who use techniques that have been passed down from generation to generation – and has perfected a manufacturing lifecycle that balances product lead times with luxury that is worth the wait. What sets Royal Albartross apart is its selection of superior materials and component combinations. The company offers golfers unique and luxurious products that transcend easily from golf to life. www.albartross.com

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