



ARCIS GOLF



THE CLUB AT
WESTON HILLS

**A NEW ERA BEGINS AT THE CLUB AT WESTON HILLS
PREMIER SOUTH FLORIDA CLUB LOOKS TOWARD BRIGHT FUTURE**



DALLAS, Texas (Dec. 6, 2019) – The Club at Weston Hills—the Fort Lauderdale area’s preeminent luxury lifestyle club—has been reimagined from the ground up. Formerly known as Weston Hills Country Club, the new name is just one part of an extensive transformation to this family-oriented club that has been operated by Arcis Golf since August 2018. More than \$2 million has been invested in the golf courses as well as to upgrade and invigorate facilities, programming, and amenities—from landscaping, clubhouse, and event spaces to the introduction of exciting food and beverage offerings.

The new name and branding were unveiled at a member celebration last evening, according to General Manager Eric J. von Hofen.

“The steady stream of upgrades and improvements to the club during the past year has been wholeheartedly embraced by both long-time and new members,” von Hofen said. “It’s only

fitting that these changes come with a fresh name and rebranding. The future of The Club at Weston Hills is very bright.”

The 7,069-yard Tour Course, a Robert Trent Jones Jr. (RTJ II) design, has been completely renovated with new bunkering, the installation of Celebration Bermudagrass on all fairways, and the addition of a new short-game area at the Weston Hills Learning Center, the club’s state-of-the-art instruction facility. The multimillion-dollar project was led by award-winning Fry/Straka Global Golf Course Design.

The Tour Course was previously home of The Honda Classic (1992-95), the Dan Marino Celebrity Invitational, and the LPGA Chrysler Plymouth Tournament of Champions. It will host a 2020 U.S. qualifying event for the PGA TOUR Latinoamérica, Jan. 7-10, 2020.

The Club at Weston Hills features a second Robert Trent Jones, Jr. design—the Players Course—which plays to 7,272 yards from the championship tees.

“Beyond the new name, this change is about a renewal of the club’s individuality and character,” said Blake Walker, Founder and CEO, Arcis Golf, which owns and operates The Club at Weston Hills. “It is a more suitable representation of our memberships’ identity and the relationships the club has built throughout the community.”

The Club at Weston Hills provides an amenity-rich, lifestyle environment for members, their families, and guests, including eight, lighted Har-Tru tennis courts served by a dedicated tennis clubhouse, an extensive fitness center, and heated, outdoor swimming pool, in addition to very active men’s and women’s golf associations.

A spectacular, 50,000-square-foot clubhouse provides a beautiful members’ dining room and bar overlooking the golf courses, along with a variety of private rooms for business or social functions with seating up to 300 persons. Under the guidance of Executive Chef Alfonso Mendoza, the club’s culinary offerings have been updated to reflect the changing tastes and desires of the membership.

A full slate of year-round programming—from wine and culinary events to swim lessons, kite flying, and holiday festivities—entertains all age groups and interests. Additionally, the nearby neighborhood boasts resort-style living in beautiful lakefront homes with breathtaking views of shimmering lakes and the golf courses.

In six years, Arcis Golf has skyrocketed from a small start-up to the second-largest owner and operator of private, resort, and daily-fee clubs in the United States. The company’s current portfolio features 65 clubs and golf courses in 14 states, positioned in or near major metropolitan areas from coast to coast. Arcis Golf has invested more than \$60 million in upgrades, amenities, personnel, training, and systems to maximize the growth and future success of its collection of clubs.

As evident at The Club at Weston Hills and throughout its portfolio, Arcis Golf has built a best-in-class leadership team that is reinventing the modern club experience, making it more relevant to the lifestyles of today's consumer. The company is committed to enhancing service levels, amenities, and programming to further broaden the appeal for members and guests.

The company appeared on the Inc. Magazine 5000 list of the nation's fastest-growing private companies in 2017 and 2018. As well, in 2018 Walker was recognized by EY as the Entrepreneur Of The Year® in the hospitality category for the Southwest region.

For additional information about The Club at Weston Hills, visit www.theclubatwestonhills.com.

To learn more about Arcis Golf, visit www.arcisgolf.com.

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About Arcis Golf

Recognized as one of the fastest-growing private companies in America, Arcis Golf is the premier operator of public and private golf clubs in the United States with a current portfolio of 65 properties in 14 states from coast to coast. An industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences, Arcis Golf is committed to reinventing the golf and country club lifestyle experience to a level of excellence that exceeds all expectations. Location: 4851 Lyndon B Johnson Fwy, Suite 600 Dallas, Texas 75244. Phone: (214) 722-6000. Website: www.arcisgolf.com

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