



**GLOVE IT LAUNCHES 'GLOVE OF THE MONTH CLUB':  
GIVE THE HOLIDAY GIFT THAT KEEPS ON GIVING**

*Fresh designs, bright palettes, superior quality are hallmarks of popular women's golf gloves*



**SCOTTSDALE, Ariz. (Dec. 4, 2019)** — Just in time for the favorite female golfers on your holiday gift list, [Glove It](#) has launched a Glove-of-the-Month Club. Well known for its fresh designs, bright palettes and superior quality, Glove It will send the recipient a new print from its 2020 golf glove collection each month beginning in January.

For holiday orders completed through December 31, 2019, Glove It is offering a reduced price of \$195 for a 12-month membership in the Glove-of-the-Month Club, which includes free shipping. The regular price, effective Jan. 1, 2020, will be \$240.

“We are so excited about this program and have made it incredibly easy to order,” said Karen Gleason, founder, Glove It. “It is not only the perfect gift for the women golfers on your holiday list but also so unique since a cool, new fashion-forward glove will arrive each month.”

The Glove It golf glove is featured in vibrant solid colors and signature prints. Each glove is made of stretch Lycra with a soft cabretta leather palm. Glove It golf gloves include UV 50 sun protection, maximum breathability, and comfort in a range of sizes.

In a recent customer survey, Glove It's signature product received rave reviews:

“These gloves add pizzazz to any outfit—they are supple and long-wearing as well as cute!”

Another respondent said, "I love the patterns and colors. You just have to smile every time you see a Glove It product! And "The colors are fun and inspiring. Even when my golf is not on point my matching glove and visor set always are."

To view the current lineup of the company's women's golf gloves, visit [www.gloveit.com](http://www.gloveit.com). The Glove-of-the-Month Club membership can be ordered online at <https://www.gloveit.com/Glove-of-the-Month-Club-p/gom100.htm>.

For more information, call 480/968-2021 or send an email to [order@gloveit.com](mailto:order@gloveit.com).

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**About Glove It**

*Glove It* is the leading manufacturer of women's golf, tennis, and active lifestyle accessories. Their collections include quality leather golf gloves, visors, club covers, shoe bags, golf bags, towels, tote bags, wristlets, carry all bags, tennis backpacks, totes, and pickleball sling bags. Setting *Glove It* apart from other golf manufacturers is their well-coordinated product line in fun prints and styles from solids, florals, and animal prints. *Glove It* is a two-time award winner of the Best New Products at the PGA Merchandise Shows in 2005 and 2010. *Glove It* products are carried by top golf courses, country clubs, and golf specialty stores nationwide. International distribution includes Europe, Canada, Australia, and Asia.

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