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## THE SEA PINES RESORT'S BENJI BOYTER NAMED CAROLINAS PGA SECTION GOLF MERCHANDISER OF THE YEAR



**HILTON HEAD ISLAND, S.C. (December 12, 2019)** – Benji Boyter, merchandise manager and buyer for [The Sea Pines Resort](http://TheSeaPinesResort.com), has been named Merchandiser of the Year (Resort category) by the Carolinas PGA.

Eleven Carolina PGA professionals are selected annually by the Carolinas PGA special awards committee in various categories.

Boyter has been with The Sea Pines Resort since 2015 and is responsible for selecting and purchasing all merchandise for the golf shops at the Harbour Town and Plantation clubhouses, Sea Pines Racquet Club, and the Surf Shop at the Sea Pines Beach Club.

“Benji has an eye for selecting the finest brands and merchandise for our pro shops and retail outlets,” said Cary Corbitt, Vice President of Sports & Operations, The Sea Pines Resort. “He knows what sells and what our guests, members and property owners will buy, plus his creativity and breadth of high-end resort experience really enhances our retail operation.”



Prior to joining the Resort, Boyter had been the retail manager at The Sanctuary Kiawah Island Golf Resort. He holds a bachelor's degree in professional golf management from Clemson University. Additionally, Boyter is a PGA "Class A" member certified in general management, golf operations and retail operations.

For resort information and reservations, visit [www.seapines.com](http://www.seapines.com) and call (866) 561-8802.

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#### **About The Sea Pines Resort**

Situated on the southernmost tip of Hilton Head Island, the legendary Lowcountry destination features five miles of unspoiled beaches, 20 clay tennis courts, 14 miles of bike and walking trails, horseback riding, Eco-Adventures, water sports, and the 605-acre Sea Pines Forest Preserve filled with wildflowers, wetlands, and more than 130 species of birds. As the first Eco-planned destination in the U.S., The Sea Pines Resort has become the blueprint for numerous beach developments around the country. Guests can choose from an array of accommodations, including 300 villas, 100 rental homes, and the luxurious 60-room Inn & Club at Harbour Town, a Forbes Four-Star boutique hotel and Preferred Hotel Group member. The resort's best-in-class collection of golf courses, amenities, meeting facilities, and accommodations makes Sea Pines one of the most sought-after leisure and group destinations in America.