



THE RESERVE

THE RESERVE NAMES NEW FOOD & BEVERAGE MANAGER

Chris Howe Brings Nearly 25 Years of Hospitality Experience to Position



INDIAN WELLS, Calif. (Oct. 2, 2019) ... Chris Howe has been named food and beverage manager at [The Reserve](#), Coachella Valley's premier private golf and luxury lifestyle club. Howe brings nearly 25 years of experience in the hospitality industry.

Howe joins The Reserve after serving in a similar capacity at Indian Wells Country Club. Prior to that, he was with Mission Hills Country Club in Rancho Mirage for six years as food and beverage director. He served from 2005 to 2012 as general manager at The Cliffhouse, a restaurant in La Quinta.

"Following an extensive interview process, we are excited to bring aboard Chris as he is well versed in private clubs, restaurants, hospitality-based venues, and has a history of implementing proven training methodologies designed to develop exceptional team development," said Michael Kelly, CEO and General Manager, The Reserve Club. "He also has created a fun, positive atmosphere at the clubs which helped elevate the member experience."

A native of San Diego, Howe graduated in 1995 with a bachelor's degree from University of California at Santa Barbara. Upon graduation, he returned to the San Diego area to begin his career in the hospitality industry with Jakes Del Mar and later Duke's Malibu.

He has been actively involved the past five years with the ANA Inspiration, the LPGA's first major golf tournament of the season, held annually in the spring in Rancho Mirage. His



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volunteer work includes the Coachella Valley Autism Society and the Honorary Air Medal Society.

“I am very excited to join the talented team at The Reserve,” Howe said. “I’m looking forward to building relationships with the members and further enhancing their club experience.”

The Reserve’s culinary operations are headed by Executive Chef Hugh Duffy, who has been at the community since opening in 1998. With options ranging from fine dining to casual, The Reserve’s menus change daily and are accented by Sunday barbecues, wine dinners, women’s lunches, holiday buffets, and fun-themed dinners. The culinary team also has represented The Reserve at area special events such as Corks and Forks with the Desert Cancer Foundation.

The Reserve Club offers golf and social memberships for both residents of The Reserve and non-residents seeking to enjoy the amenities, events and activities, personalized service and genuine camaraderie the members admire and value. Memberships include equity and non-equity, along with a membership for individuals between the ages of 21 and 49.

For more information about The Reserve, call (760) 674-2239 or visit www.thereserveclub.com

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About The Reserve

This premier golf and social residential community stands as a monument to the marriage of natural beauty and a healthy and vibrant lifestyle. Creating a one-of-a-kind luxury living experience and private club, The Reserve also maintains focus on preserving its 700 acres, one of the last great expanses of native desert landscape in the Coachella Valley. The Reserve Community boasts architectural homes that are in harmony with the desert landscape, with stunning views of the Santa Rosa, San Jacinto and San Bernardino mountain ranges. The Reserve’s championship Tom Weiskopf-Jay Morrish-designed golf course meanders through rugged rock outcroppings, ever changing elevations and stunning foliage with surrounding mountain ranges providing a striking backdrop. The Club Tuscan Village includes the Clubhouse, Lakehouse, Fitness Center and Golf Shop. Whether playing golf, dining, socializing, attending a vast array of events, enjoying sensational views from the patios, reading in the library, volleying on the tennis courts (both clay and hard court), playing pickleball, exercising, practicing yoga with our experienced trainers, being pampered with spa services, relaxing poolside at the Jr. Olympic size pool on a sun-drenched day, or enjoying 26 miles of hiking trails, The Reserve provides the complete club lifestyle.

www.thereserveclub.com

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