



THE RESERVE

THE RESERVE NAMES NEW DIRECTOR OF GOLF

Eric Eby Joins Club from world-renowned NCR Country Club



INDIAN WELLS, Calif. (Sept. 4, 2019) ... Eric Eby, a PGA professional with more than 20 years of experience, has been named the new director of golf at [The Reserve](#), the Coachella Valley's premier private golf and luxury lifestyle club.

Eby joins The Reserve from NCR Country Club in Dayton, Ohio, where he served as director of golf for more than 12 years. The 36-hole private facility, a fixture in *Golfweek's* "Top 100" list, has hosted several national championships, including most recently the 2013 USGA Women's State Team Championship.

"We are confident Eric will play a significant role in The Reserve's success for years to come," said Michael Kelly, CEO and general manager, The Reserve Club. "We went through an extensive search process and while we were fortunate to interview several highly qualified candidates, Eric was ultimately the selection committee's unanimous choice."

Kelly noted that Eby has a successful history of developing and managing golf facility operations for private golf and country clubs; is a skilled teaching instructor; is an accomplished player with success in professional competition at the local and regional levels; and has extensive experience in retail operations and practices.

"I'm very excited to be joining Mike and the rest of the senior management team at The Reserve Club and to assume the Director of Golf role," Eby said. "From the first time I visited



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the property and met the staff, I knew this place was something special. The Reserve has a warm and inviting atmosphere. I'm looking forward to forging new relationships and to guiding golf operations to carry on the vision set forth by the club."

A Class-A PGA member since 1999, Eby also has served as assistant golf professional at Robert Trent Jones Golf Club in Lake Manassas, Va., and was director of golf/head golf professional at Green Oaks Country Club in Verona, Pa.

Eby was a finalist for the Southern Ohio PGA (SOPGA) Southwest Chapter's Bill Strausbaugh Award, which recognizes PGA professionals who have distinguished themselves by mentoring fellow PGA professionals to improve their employment situations and have given service to the community.

At the time of his hiring, Eby was an executive committee member on the SOPGA Southwest Chapter. He also is currently enrolled in the Golf Operations Certified Professional Training Program with the intention of pursuing the Master Professional Program.

Eby graduated with a bachelor's degree in 1995 from Ohio University. He and his wife of 22 years, Amy, have four children.

The Reserve's award-winning Tom Weiskopf-Jay Morris golf course was a key part of an \$11.5 club enhancement program in 2018. The unique 21-hole design features an 18-hole championship course plus a loop of three "trophy holes" for play and practice.

The Reserve Club offers golf and social memberships for both residents of The Reserve and non-residents seeking to enjoy the amenities, events, and activities, personalized service, and genuine camaraderie the members admire and value. Memberships include equity and non-equity, along with a membership for individuals between the ages of 21 and 49.

For more information about The Reserve Club, call (760) 674-2239 or visit www.thereserveclub.com.

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About The Reserve

This premier golf and social residential community stands as a monument to the marriage of natural beauty and a healthy and vibrant lifestyle. Creating a one-of-a-kind luxury living experience and private club, The Reserve also maintains focus on preserving its 700 acres, one of the last great expanses of native desert landscape in the Coachella Valley. The Reserve Community boasts architectural homes that are in harmony with the desert landscape, with stunning views of the Santa Rosa, San Jacinto and San Bernardino mountain ranges. The Reserve's championship Tom Weiskopf-Jay Morrish-designed golf course meanders through rugged rock outcroppings, ever changing elevations and stunning foliage with surrounding mountain ranges providing a striking backdrop. The Club Tuscan Village includes the Clubhouse, Lakehouse, Fitness Center and Golf Shop. Whether playing golf, dining,



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socializing, attending a vast array of events, enjoying sensational views from the patios, reading in the library, volleying on the tennis courts (both clay and hard court), playing pickleball, exercising, practicing yoga with our experienced trainers, being pampered with spa services, relaxing poolside at the Jr. Olympic size pool on a sun-drenched day, or enjoying 26 miles of hiking trails, The Reserve provides the complete club lifestyle.

www.thereserveclub.com

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