



MISSION INN RESORT & CLUB NAMES NEW EXECUTIVE DIRECTOR OF SALES & MARKETING

HOWEY-IN-THE-HILLS, Fla. (Sept. 12, 2019) Roy Schindele, who has extensive resort sales and marketing experience, has been named the new Executive Director of Sales and Marketing for Mission Inn Resort & Club, an award-winning golf and spa resort located 25 minutes northwest of Orlando.

Schindele joins Mission Inn after 14 years as Executive Director of Sales and Marketing for Arnold Palmer's Bay Hill Club & Lodge in Orlando. A highly motivated and self-directed team leader, Schindele was responsible for marketing the 70-room Lodge, 27 holes of golf, golf academy, full-service spa, tennis academy, meeting space, marina, aquatic and fitness center as well as Palmer's club and hotel property in Latrobe, Pennsylvania.

Growing up in an entrepreneurial household, Schindele worked his way up the ladder in Fairfield Medical, the family business, and by the age of 21, was overseeing a 60-person operation. When the business sold in 1986, Schindele, who held patents and trademarks many on numerous products, started a fashion design company with the most successful product being the Earling, which he marketed to Claire's Boutiques, Macy's, Walt Disney World and many boutiques around the country.

It was after selling his fashion company that his career took a turn toward hospitality and he founded Receptive Travel & Tour Company, known as IFC – International Florida Connections in

Orlando. He later became a consultant for the Werby family, which owned a 625-room resort in Disney World, before joining Bay Hill.

“We are confident in Roy’s abilities to take us to the next level,” said Bud Beucher, Co-Owner, Vice President & General Manager of Mission Inn Resort. “With his varied experience in so many different businesses, Roy will play a significant role in guiding our sales and marketing efforts.”

Schindele attended King School, a college prep school in Stamford, Connecticut, before attending the University of Connecticut and Marymount College in New York. He is a member of several professional organizations including Meeting Planners International, Florida Society of Association Executives, and Incentive Travel Exchange, to name a few.

Schindele is a Florida State licensed soccer coach and enjoys mentoring children through the sport.

Mission Inn Resort & Club is situated amid citrus groves and rolling hills. Surrounded by lakes, the picturesque location features classic Spanish Colonial style architecture throughout the property; 176 graciously appointed guestrooms, suites, and villas; as well as three restaurants and two lounges. Amenities include two, 18-hole golf courses, tennis courts, lakefront marina, and miles of nature trails.

For more information call (800) 874-9053 toll-free, or (352) 324-3101 direct, or visit www.missioninnresort.com.

#

About Mission Inn Resort & Club: Mission Inn is a four-season resort located in the rolling hills of Central Florida’s Lake County in the town of Howey-in-the-Hills, 35 minutes northwest of Orlando. The destination resort features classic Spanish Colonial architecture, 176 graciously appointed guestrooms, suites and villas, two championship golf courses, three restaurants, two lounges and poolside bar. Recreational amenities include eight tennis courts, trap and skeet shooting range, jogging and bicycling trails, volleyball courts, outdoor pool and hydro-spa, fitness center, nautical center with 52-slip marina, fishing, and powerboat and go eco-touring. The 6,200-square-foot Spa Marbella provides an extensive menu of treatments and services. More than 30,000 square feet of well-appointed indoor and outdoor event space is available for meetings, banquets, holiday parties, weddings and special occasions. For more information, guests may call (800) 874-9053 or visit the resort’s Web site at www.missioninnresort.com.

Media Contact:

Karen Moraghan
Hunter Public Relations
(908) 963-6013
kmoraghan@hunter-pr.com