



REYNOLDS KINGDOM OF GOLF PACKAGE FEATURES TOUR-QUALITY CLUB FITTING AND A NEW TAYLORMADE DRIVER



GREENSBORO, Ga. (June 11, 2019) — Stepping to the tee confident that the driver in hand is perfectly matched to deliver optimal performance is the advantage golfers get from the new “TaylorMade For You” package offered at [Reynolds Kingdom of Golf](#) presented by TaylorMade

Included in the experience is a private, one-on-one consultation with a TaylorMade Tour Club Fitter, who use the latest technology to determine the proper equipment for each golfer. A Master Club Builder will then craft, on-site, a custom driver in the TaylorMade Tour Trailer, ready to take straight to the course.

The “TaylorMade For You” experience is perfect on its own as a day trip to Reynolds Lake Oconee, or as an opportunity to “linger longer” at the resort, adding it to an existing golf package that offer guests access to the community’s award-winning courses.

“Having the proper equipment in your hands is the first step to play great golf,” said Sean Cain, Director of Reynolds Kingdom of Golf, the state-of-the-art game improvement center at Reynolds Lake Oconee. “The TaylorMade For You package is a great way for our guests to experience an elite club fitting identical to the process for

Tour players, while enjoying the golf courses and all the beauty and hospitality that Reynolds Lake Oconee has to offer.”

Located between Atlanta and Augusta, Reynolds Lake Oconee is ranked among the most exciting golf experiences with six golf courses designed by legendary architects: Great Waters by Jack Nicklaus, National by Tom Fazio, Oconee by Rees Jones, The Landing and The Preserve by Bob Cupp, as well as the members-only Creek Club by Jim Engh.

Along with its “Top 100”-ranked golf courses, Reynolds Lake Oconee features a full range of sporting activities, with access to more than 350 miles of Lake Oconee shoreline and four marinas; shooting sports at the Sandy Creek Sporting Grounds; and an award-winning tennis center, together making it one of the most impressive community and golf destinations in the world.

The experience package, which includes a driver, starts at \$599 per person for the TaylorMade M6 model with standard equipment; the M5 model price is additional. Pricing does not include any upgraded shafts or components that may be selected.

Add-on options for the TaylorMade For You experience include:

- Luxury accommodations in a Reynolds Lake Oconee cottage or condominium
- One round of golf per person for each night of stay with special rates for replays
- Additional club fittings including metal woods, hybrids, irons, wedges, and putter
- A thorough full-game analysis and nine-hole on-course playing lesson with PGA Tour professional Blake Adams, a new member of the Reynolds Kingdom of Golf staff.

Combining superior equipment technology with innovative golf instruction, the Reynolds Kingdom of Golf is a premier “game-improvement destination.” Available to all guests of Reynolds Lake Oconee, the 16-acre, 7,600-square-foot campus includes four fully enclosed bays (two for instruction, two for club-fitting), three covered and heated hitting areas, TrackMan 4 launch monitors, high-speed Ximea cameras, the GEARS Lab, and full-service TaylorMade Tour Trailer on site.

For more information about Reynolds Lake Oconee, visit www.reynoldslakeoconee.com.

#

About Reynolds Lake Oconee

Surrounded by more than 350 miles of majestic shoreline on Georgia’s historic Lake Oconee, the golf destination resort community of Reynolds Lake Oconee features six championship golf courses and is home to The Reynolds Kingdom of Golf presented by TaylorMade, a world-class instructional and club fitting facility. Located between Atlanta and golf’s legendary grounds in Augusta, Reynolds Lake Oconee is an outdoor recreation paradise that includes the Sandy Creek Sporting Grounds, award-winning tennis center, swimming pools, pedestrian trails, wellness campus, and full-service marinas to facilitate watersports. Guests can choose private accommodations that include luxury resort condominiums and cottages, or The Ritz-Carlton Reynolds, Lake Oconee, a 251-room lakefront resort and spa named a 2016 AAA Five Diamond Lodging and 2015 Forbes Four-Star resort. Dining is available at ten distinctive culinary venues. Reynolds Lake Oconee, originally established in 1988 is located roughly 90 miles from Atlanta’s Hartsfield-Jackson International Airport. For more information, visit reynoldslakeoconee.com.