

GARMANY GOLF ADDS KEY POSITIONS AS GROWTH CONTINUES





Jonathan Block

Steve Sellery

CHICAGO, Illinois (June 7, 2019) – Continuing its growth and expanding on its leadership position in experiential travel, <u>Garmany Golf</u>—one of the world's leading premium golf travel and hospitality companies—added two new members to its management team: Jonathan Block, who will serve as Chief Operating Officer, and Steve Sellery, who will serve as Vice President of Business Development.

Block is President of Landmark Counsel, Inc., an advisory firm counselling owners, entrepreneurs, and families on business, management, HR and legal strategies. For the last 25 years, he has served as a key advisor to the entire C-suite and board of directors at the most critical stages of his client-companies' development. Landmark Counsel often assumes critical operational growth functions to speed the development of their businesses, such as this key role for Garmany.

"I'm pleased to join Garmany Golf at this exciting stage of growth for the company," says Block. "We look to change the landscape of the golf travel industry."

Sellery is the former Director of Sports Marketing for Golf Channel. More recently, through his consulting company Iconic Sports & Entertainment, he has served in a variety of promotion and brand-experience roles in golf as well as in the television industry. A graduate of University of Lynchburg, Sellery also oversaw new business development and event marketing for The Cliffs Communities.

"Steve brings a distinguished golf business insight to Garmany Golf. He's a great addition to our outstanding team," said Bud Garmany, Founder and President of Garmany Golf. "As the company continues its growth and expansion, including the development of new markets and additional destinations, we are excited to attract experienced leadership and resources," he added. "These moves will help us elevate our Guest Experiences, highlighted by unrivaled service."

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About Garmany Golf

Established in 2009, Garmany Golf is dedicated to creating unique and unforgettable golf and travel experiences worldwide, supported by unrivaled guest service and hospitality. Each Garmany Golf Experience™ is planned in detail by a dedicated concierge, who oversees every detail of the trip and planning process from start to finish. Whether for a select corporate incentive, a college alumni association, or collection of close friends − golfers and non-golfers alike − Garmany Golf showcases premier destinations, bucket-list golf venues and unique cultural attractions around the globe. For additional information access the website at www.garmanygolf.com or email experience@garmanygolf.com.

About Landmark Counsel

Landmark Counsel is a strategic business and legal advisor - helping owners, executives and their professional advisors achieve the professional and personal goals of the business.

Through its principal, Jonathan Block, the firm brings over 25 years of high-level corporate experience in managing the disparate interests, motivations, talents and needs of owners, executives and the array of professional advisors involved in growing and/or entrepreneurial enterprise. For additional information access the website at www.LandmarkCounsel.com.

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