



DANZANTE BAY
AT THE ISLANDS OF LORETO, MEXICO

Industry Veteran Rich Taylor Named Director of Golf Development for TPC Danzante Bay

LORETO, Baja California Sur, Mexico (May 1, 2019) — Rich Taylor has been hired as Director of Golf Development for TPC Danzante Bay at Villa del Palmar Beach Resort & Spa at The Islands of Loreto, Baja California.

Taylor has extensive experience in destination sales and marketing, resort operations, as well as business development and management. Since 2007, he has run his own full-service sales and marketing firm based in Bend, Oregon. Before that, Taylor worked for Destination Hotels & Resorts as Director, National Golf Sales. He was instrumental in elevating Sunriver, CordeValle, and Aviara Resorts from regional properties to nationally-recognized destinations.

"We are excited to add Rich to the golf team at TPC Danzante Bay," said Owen Perry, co-owner of the resort with Luz Maria Torres. "His insight in golf sales and success with other destinations will be invaluable to promote all that our resort and Loreto has to offer."

Taylor may be reached via email at rich.taylor@vgloreto.com.

TPC Danzante Bay, designed by Rees Jones, is part of the Villa del Palmar Beach Resort & Spa at The Islands of Loreto, a luxury master-planned resort community adjacent to Baja's inland marine sanctuary. The highly-regarded golf course plays over, around, and through valleys, arroyos, dunes, and foothills, and features spectacular views of the ocean and mountains. Golfers will also find a spacious practice facility and clubhouse with golf shop, bar, and restaurant.

Honored as one of Mexico's leading resorts by the World Travel Awards, Villa del Palmar Beach Resort & Spa at The Islands of Loreto takes full advantage of the region's authentic culture, secluded beaches, scenic vistas, rich history, and natural habitats. Guest have access to countless sporting opportunities, including world-class fishing, hiking, mountain biking, swimming, paddle boarding, kayaking, and whale watching in coastal waters declared a World Heritage Site. Shuttle service enables guests to explore historic Loreto and visit the 1697 mission that made the town famous.

Located 300 miles north of Los Cabos, Loreto is only a two-hour flight from Los Angeles International Airport (LAX) via Alaska Airlines. It is also easily accessible from Calgary with seasonal, direct WestJet flights, and from Tijuana via Calafia and Volaris Airlines.

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About Villa del Palmar at the Islands of Loreto

Villa del Palmar at The Islands of Loreto is a luxury destination resort on the Sea of Cortez with 181 spacious, beautifully appointed; one-, two- and three-bedroom suites with terraces and stunning ocean and mountain views; plus, timeshare options. Three restaurants offer gourmet dining. An attentive English-speaking staff, five swimming pools, the 39,000 square-foot Sabila Spa and Wellness Center, two tennis courts, beautiful beaches complete this resort.

Guests can enjoy PADI-certified SCUBA diving lessons and snorkeling tours in the protected indigo waters that explorer Jacques Cousteau once dubbed the "Aquarium of the World." Outdoor adventurers can also experience tours of the nearby Coronado, Danzante, and Del Carmen Island, as well as swimming, world-class fishing aboard the "Mad Dash" tournament boat, paddle

boarding, kayaking, whale watching, and mountain biking. Guests also can explore the historic town at the Islands of Loreto and visit the 1697 mission that made the town famous. The area is also known for its wildlife, including 900 species of fish off the coast and in an area that has been designated a UNESCO World Heritage Site.

The resort was named the 16th best resort in Mexico by Trip Advisor. In 2015, Travel Weekly magazine recognized the Islands of Loreto with a 2015 Silver Magellan Award in the Adventure Destination category. Villa del Palmar at the Islands of Loreto was also recognized as Mexico's Leading Beach Resort in the 22nd and 23rd annual World Travel Awards. It also earned recognition as Mexico and Central America's Leading Resort by the same prestigious organization.