

REYNOLDS LAKE OCONEE TO HOST SECOND ANNUAL REYNOLDS CUP, OCT. 1-3

Luxury merges with Southern hospitality: 'A great experience from the moment you step on the property'



GREENSBORO, Ga. (May 14, 2019) – The second annual <u>Reynolds Cup presented by</u> <u>National Car Rental</u>, a golf tournament for leaders in business who thrive on the competition and camaraderie that are the spirit of the game, is set for Oct. 1-3 at <u>Reynolds Lake Oconee</u>, the award-winning golf community and destination resort between Atlanta and Augusta.

Combining the Rees Jones-designed Oconee course with accommodations at The Ritz-Carlton Reynolds, Lake Oconee, again ensures the event will be a one-of-a-kind experience at a world-class venue, where luxury merges with Southern hospitality.

The Reynolds Cup, a 36-hole tournament, is limited to 40 two-person teams, and boasts an impressive lineup of golf and special functions. The itinerary includes:

- Tuesday, Oct. 1. Check in; practice rounds at The Oconee; welcome party at The Lake Club.
- Wednesday, Oct. 2. Opening round; cocktail and dinner party at The Creek Club.
- Thursday, Oct. 3. Final round; cocktail, dinner and awards party at Great Waters.
- Friday, Oct. 4. Checkout.

All individuals playing in the Reynolds Cup will receive three nights' lodging at The Ritz-Carlton Reynolds, Lake Oconee; an exclusive player gift package; practice and tournament rounds at The Oconee course; and all dining, drinks and entertainment. "The Reynolds Cup is a great experience from the moment you step on the property," said Randy Harris, Toro's Director of Marketing for North America, who participated in the 2018 inaugural event. "The facilities are fantastic, the food and beverage are outstanding, and the golf is magnificent."

Registration is now open at <u>www.reynoldscup.com</u> for \$4,000 per team with 10% of all team entry fees benefitting the Nicklaus Children's Health Care Foundation, this year's Reynolds Cup charitable beneficiary.

Founded in 2014 by Jack and Barbara Nicklaus, the Foundation has raised more than \$100 million to provide families access to world-class pediatric healthcare. It focuses on the diagnosis, treatment and prevention of childhood illness. Jack Nicklaus has enjoyed a long history with Reynolds Lake Oconee, as he designed the community's Great Waters golf course in 1992 and is currently reinventing the famed lakeside golf course that is set to reopen this fall.

Accompanying guest packages are also available for non-golfers and include special events during the day, plus all nightly entertainment and dining.

Since 1947, presenting sponsor National Car Rental has served the rental car needs of frequent business travelers around the world. National – which launched the car rental industry's first comprehensive frequent-renter program – further expedites the rental process through its award-winning Emerald Club by offering members counter bypass, as well as access to National's Emerald Aisle.

Firmly established as one of the nation's premier golf and lakefront destinations and communities, Reynolds Lake Oconee is home to one of the most diverse collections of elite courses in the United States and is recipient of the prestigious Platinum Medal from *GOLF Magazine*. In addition to six golf courses, 19,000 acres of water on Lake Oconee provide some of the state's best fishing, along with swimming, boating, water skiing and four full-service marinas. Other activities include the Lake Club Wellness Center, Sandy Creek Sporting Grounds and Tennis Center.

For more information or to register for the Reynolds Cup, visit www.reynoldscup.com

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About Reynolds Lake Oconee

Surrounded by more than 350 miles of majestic shoreline on Georgia's historic Lake Oconee, the golf destination resort community of Reynolds Lake Oconee features six championship golf courses and is home to The Reynolds Kingdom of Golf, a world-class instructional and club fitting facility. Located between Atlanta and golf's legendary grounds in Augusta, Reynolds Lake Oconee is an outdoor recreation paradise that includes the Sandy Creek Sporting Grounds, award-winning tennis center, swimming pools, pedestrian trails, wellness campus, and full-service marinas to facilitate watersports. Guests can choose private accommodations that include luxury resort condominiums and cottages, or The Ritz-Carlton Reynolds, Lake Oconee, a 251-room lakefront resort and spa named a 2016 AAA Five Diamond Lodging and 2015 Forbes Four-Star resort. Dining is available at ten distinctive culinary venues. Reynolds Lake Oconee, originally established in 1988 is located roughly 90 miles from Atlanta's Hartsfield -Jackson International Airport. For more, visit reynoldslakeoconee.com.

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