



## **AHEAD Announces Launch of Newly Revised Corporate Website**

**NEW BEDFORD, Mass.** (April 2, 2019) – [AHEAD](#) — a multi-dimensional brand featuring headwear, apparel and accessories for the green grass, resort and corporate markets — today announced the launch of a new website for its corporate market at [www.aheadcorporate.com](http://www.aheadcorporate.com).

“Dramatically re-designed, our corporate website will serve as an invaluable tool for our many distributor partners,” said Anne Broholm, CEO, AHEAD. “Users will be able to quickly appreciate the website’s ease of use, enhanced functionality, and improved navigation features.”

Broholm said the website will accent all of AHEAD’s premium products for the corporate market where “state-of-the-art decoration and creative ornamentation sets us apart and has helped many companies showcase their logos in new and innovative ways.”

Noel Garcia, managing director of Boundless Network, a Texas-based promotional products company, collaborated with AHEAD on the new website. “I applaud AHEAD for seeking out and incorporating input from us as to the user features we felt were most important. AHEAD’s new site will be embraced by us as well as all of its distributors,” Garcia said.

“We are thrilled to launch the new website, which will be an invaluable tool for our distributors,” said Chris Yaw, business director for promotional products, New Wave USA. “As part of the New Wave product platform, including Cutter & Buck and Clique, AHEAD has had great success since we launched in this market. I’m confident this new tool will help us continue that growth.”

AHEAD, founded in 1995 and acquired in 2011 by New Wave Group, formally entered the corporate market five years ago in a combined sales effort with other New Wave brands, [Cutter & Buck](#) and [Clique](#).

AHEAD worked closely on the new corporate website with Avocet Communications, a Colorado-based integrated marketing communications firm.

For additional information about AHEAD, visit [www.aheadweb.com](http://www.aheadweb.com). For additional information about AHEAD Corporate, visit [www.aheadcorporate.com](http://www.aheadcorporate.com).

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