



## **LISA O’HURLEY NAMED VP OF MARKETING OF GARMANY GOLF**

*Former Golf Channel executive to expand global exposure for luxury travel brand*

**AUSTIN, Texas (Jan. 3, 2019)** – Lisa O’Hurley has joined the staff of [Garmany Golf](#), one of the world’s leading travel and hospitality companies, as Vice President of Marketing.

O’Hurley, who has been connected with the golf industry since the mid-1990s, will focus on expanding Garmany Golf’s global brand and on developing new business partnerships and opportunities.

Garmany Golf is dedicated to providing unforgettable golf-travel experiences punctuated by unrivaled service. The company’s knowledgeable concierge team handle every detail to create a once-in-a-lifetime experience for every guest to locations that include Europe, New Zealand, and South Africa, as well as in the United States.



“Lisa is essential to Garmany Golf’s ongoing growth, as we share our passion for exploring new destinations and adventures around the world,” said Bud Garmany, founder and president of Garmany Golf. “Lisa’s experience and insight will be instrumental in Garmany Golf being positioned as the golf world’s premier luxury travel partner.”

O’Hurley began her career at Golf Channel, where from 1995-2005 she served as a director of sales and marketing with network affiliates, the professional golf tours and the golf industry. She joins Garmany after six years as Vice President of Sales and Marketing for Golfino, a fashion sportswear company based in Germany.

“The team at Garmany Golf enjoys a special combination of energy and expertise, which makes being part of that exciting,” said O’Hurley, 46. “I am looking forward to expanding the brand and build on Bud’s vision for the company.”

A native of Dallas, Texas, O’Hurley grew up in Houston, where she was introduced to golf by her father, Ken Mesloh, and took her first lesson from future PGA Tour star Billy Ray Brown. O’Hurley was member of Baylor University golf team. She graduated in 1994 with a bachelor’s degree in English.

O’Hurley and her husband, actor/entrepreneur John O’Hurley, live in Beverly Hills, Calif., with their son William.

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**About Garmany Golf**

Established in 2009, Garmany Golf is dedicated to creating unique and unforgettable golf and travel experiences worldwide, supported by unrivaled guest service and hospitality. Each Garmany Golf Experience™ is planned in detail by a dedicated concierge, who oversees every detail of the trip and planning process from start to finish. Whether for a select corporate incentive, a college alumni association, or collection of close friends – golfers and non-golfers alike – Garmany Golf showcases premier destinations, bucket-list golf venues and unique cultural attractions around the globe.

For additional information access the website at [www.garmanygolf.com](http://www.garmanygolf.com) or call (408) 755-9405.

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