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RING IN THE NEW YEAR AT THE SEA PINES RESORT, THE PERFECT FAMILY DESTINATION

HILTON HEAD ISLAND, S.C. (Nov. 7, 2018) — Times Square might have history on its side, but <u>The Sea Pines Resort</u> on Hilton Head Island is carving out its own New Year's Eve tradition.

For the ninth consecutive year, the resort will play host to two separate New Year's Eve events – an early one geared for families, a midnight one for those who like to stay up late – both capped by ball drops from the top of the 93-foot tall Harbour Town Lighthouse, the iconic symbol of the Lowcountry region.

The early event...

- Runs from 6 to 8 p.m., making it perfect for local and visiting families
- Drops the nine-foot inflatable golf ball from the top of the Lighthouse at 7 p.m.
- Features tons of child-friendly entertainment including clowns, face painting, jugglers performing and instructing, music, party favors, and much more.

The later event is set for 11 p.m. to 1 a.m. with the ball drop and deejay music on the stroke of midnight.

According to the resort's Director of Recreation & Marine Operations Rob Bender, the two New Year's Eve events have grown in popularity and each now attracts a few thousand people, boosted by typically pleasant weather and a beautiful seaside setting.

Over the years, the ball-drop honors have gone to an active serviceman, a town official, a representative from the RBC Heritage PGA TOUR golf tournament staged annually at the resort, and Stan Smith, Sea Pines' head tennis touring pro, a two-time Grand Slam singles champion (1971 U.S. Open, 1972 Wimbledon), and former No. 1 player in the world.

The New Year's Eve celebrations and ball drops are the grand finale to resort's month-long "<u>Harbour Town Lights</u>" program, which includes Christmas light displays, as well as numerous holiday activities and musical performances, throughout The Sea Pines Resort. Harbour Town Lights is presented by The Sea Pines Resort, the shops in Harbour Town, and local businesses. Visitors are asked to bring a canned good or two, or a new unwrapped child's toy and drop them in the "well" by the Liberty Oak stage to support the The Deep Well Project, a local charity helping the less fortunate of Hilton Head Island since 1973.

The dual New Year's Eve festivities add to The Sea Pines Resort's rich reputation as the ideal family destination, featuring five miles of unspoiled beaches, three acclaimed golf courses, 21 clay tennis courts, 14 miles of bike and walking trails, horseback riding, Eco-Adventures, water sports, and the 605-acre Sea Pines Forest Preserve rich in wildflowers, wetlands, and more than 130 species of birds.

Plus, the resort offers a wide range of <u>lodging accommodations</u>, perfect for families of all ages and sizes. Options abound from The Inn & Club at Harbour Town, the No. 1-rated hotel on Hilton Head Island, to luxurious vacation homes for two to 12 guests. As an added benefit, guests enjoy valuable discounts and charging privileges at the resort's diverse restaurants, shopping outlets, and pro shops.

For more information about The Sea Pines Resort or holiday celebrations, visit <u>www.seapines.com</u>, or call (866) 561-8802.

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