



DANZANTE BAY
AT THE ISLANDS OF LORETO, MEXICO

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**Successful Background with Resort Golf Communities Leads Brad Myrick
to Position of Director of Golf at TPC Danzante Bay**

LORETO, Baja California Sur, Mexico (Aug. 29, 2018) — With more than 20 years of experience in the private and golf resort industry, as well as being an avid outdoors enthusiast, Brad Myrick is a natural fit for his new position as Director of Golf at TPC Danzante Bay, part of the Villa del Palmar Beach Resort & Spa at The Islands of Loreto along the Sea of Cortez.

Myrick's success with luxury golf destinations and exclusive private clubs includes assisting the team that earned Central Oregon's Sunriver Resort "Gold Medal" recognition by GOLF magazine; spearheading a successful campaign for Crosswater Club to be awarded the "Best New Golf Course" by Golf Digest, and assembling a team that successfully revived Broken Top Club, a Tom Weiskopf designed golf club in Bend, Ore. with its first profitable year in 25 years of operation.

"We are excited by the addition of Brad to the golf staff at TPC Danzante Bay," said Owen Perry, co-owner of the resort with Luz Maria Torres. "His wealth of knowledge and insight to golf destination communities will be invaluable to promote all that the Baja Peninsula has to offer."

TPC Danzante Bay, designed by Rees Jones, is part of the Villa del Palmar Beach Resort & Spa at The Islands of Loreto, a luxury master-planned resort community adjacent to Baja's inland marine sanctuary. The multi-themed golf course is accented by valleys, arroyos, dunes, and foothills. Holes feature panoramic ocean and mountain views, as does the spacious practice facility and clubhouse, home to the golf shop, bar and restaurant.

Honored as one of Mexico's leading resorts by the World Travel Awards, Villa del Palmar Beach Resort & Spa at The Islands of Loreto takes full advantage of the region's unique beauty, authentic culture, quiet beaches, scenic vistas, rich history, and natural habitats. Guest have access to unparalleled sporting opportunities, including world-class fishing, hiking, mountain biking, swimming, paddle boarding, kayaking, and whale watching in coastal waters declared a World Heritage Site. Shuttle service enables guests to explore historic Loreto and visit the 1697 mission that made the town famous.

Located 300 miles north of Los Cabos, Loreto is only a two-hour flight from Los Angeles International Airport (LAX) via Alaska Airlines, accessible from Calgary with seasonal, direct WestJet flights, and from Tijuana and Guadalajara via Calafia Airlines.

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About Villa del Palmar at the Islands of Loreto

Villa del Palmar at The Islands of Loreto is a luxury destination resort on the Sea of Cortez with 181 spacious, beautifully appointed; one-, two- and three-bedroom suites with terraces and stunning ocean and mountain views; plus, timeshare options. Three restaurants offer gourmet dining. An attentive English-speaking staff, five swimming pools, the 39,000 square-foot Sabila Spa and Wellness Center, two tennis courts, beautiful beaches complete this resort.

Guests can enjoy PADI-certified SCUBA diving lessons and snorkeling tours in the protected indigo waters that explorer Jacques Cousteau once dubbed the "Aquarium of the World." Outdoor adventurers can also experience tours of the nearby Coronado, Danzante, and Del Carmen Island, as well as swimming, world-class fishing aboard the "Mad Dash" tournament boat, paddle boarding, kayaking, whale watching, and mountain biking. Guests also can explore the historic town at the Islands of Loreto and visit the 1697 mission that made the town famous. The area is also known for its wildlife, including 900 species of fish off the coast and in an area that has been designated a UNESCO World Heritage Site.

The resort was named the 16th best resort in Mexico by Trip Advisor. In 2015, Travel Weekly magazine recognized the Islands of Loreto with a 2015 Silver Magellan Award in the Adventure Destination category. Villa del Palmar at the Islands of Loreto was also recognized as Mexico's Leading Beach Resort in the 22nd and 23rd annual World Travel Awards. It also earned recognition as Mexico and Central America's Leading Resort by the same prestigious organization.