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*Mary Doyle*



*Shana Banyai*

## **MARKETING TEAM REDEFINED AT THE SEA PINES RESORT**

*Promotions, Titles Reflect Roles, Responsibilities for Leadership Positions*

**Hilton Head Island, S.C. (June 26, 2018)** – The marketing team at [The Sea Pines Resort](http://TheSeaPinesResort.com) has been reorganized to better define staff leadership roles, with promotions for Mary Doyle to Director of Marketing and Shana Banyai to Marketing Manager.

“These promotions are in keeping with the important roles that Mary and Shana serve on a daily basis at The Sea Pines Resort,” said John Munro, Vice President of Hospitality, Resort Sales and Marketing. “Their titles accurately reflect the nature of the responsibilities that both Mary and Shana already handle.”

Doyle joined The Sea Pines Resort as Marketing Manager in 2011, with extensive experience in advertising, media relations and media business. She has lived in the Lowcountry since 2005, upon graduation from Creighton University with a degree in journalism.

Banyai has been on staff at The Sea Pines Resort since 2007, serving in various roles in sales and marketing. With more than 20 years of experience in the hospitality industry, she came to Hilton Head Island after working as a meetings and travel coordinator.

The marketing department supports the needs of the entire resort, include accommodations, golf, dining, meetings, recreational activities, and retail, as well as the surrounding community and club members.

Spanning the southern third of Hilton Head Island, and located along 5,000 oceanfront acres, The Sea Pines Resort has been a retreat for more than 50 years. One of the crown jewels in the world of golf, The Sea Pines Resort is home to Pete Dye’s classic Harbour Town Golf Links (home of the PGA TOUR’s RBC Heritage) Heron Point by Pete Dye, and Atlantic Dunes by Davis Love III. Guests may choose from an array of accommodations, including 300 villas, 100 rental homes and the luxurious 60-room Inn & Club at Harbour Town, a Forbes Four-Star

boutique hotel and Preferred Hotel Group member. The resort's best-in-class collection of golf courses, amenities, meeting facilities and accommodations makes Sea Pines one of the most sought-after leisure and group destinations in America.

For additional information access the web site at [www.seapines.com](http://www.seapines.com) or call (866) 561-8802.

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