



Media Contact
Karen Moraghan
kmoraghan@hunter-pr.com
908-963-6013



Boot Ranch Promotes Emil Hale to General Manager

Original staff member has served as head golf professional and director of golf

Fredericksburg, TX (June 21, 2018) – Boot Ranch, the exclusive private club community in the Texas Hill Country, has promoted longtime golf professional Emil Hale, an original member of the staff, to General Manager.

Hale, 54, has served as Director of Golf at Boot Ranch since the club opened in 2005, personally recruited for the position by golf course architect Hal Sutton.

“It is in my DNA to be a golf professional but moving into club management at Boot Ranch fits nicely for me,” said Hale, a former collegiate golfer at Abilene Christian University, who has been a PGA golf club professional since 1991. “The service standards and member programs we have instituted in golf operations during the past 13 years are useful throughout the operations of the club. The club has added more than 100 new members in the past two years, so our team is focused on creating a robust calendar of events and activities that make use of all our amenities and appeal to all generations of our members’ families.”

Boot Ranch recently completed a major renovation of its Hal Sutton championship golf course and opened a fun-for-all-ages putting park designed for casual competition and family play.

The \$1.9 million course renovation project concentrated on the bunkers and greens, enhancing the playability without altering the experience and challenges. Originally opened in 2006, Sutton’s routing incorporates natural Texas Hill Country elevation changes, slopes and valleys, and indigenous vegetation from long, wispy grasses to stately oak trees.

Hale came to Boot Ranch from Lakeside Country Club in Houston, where he was a golf assistant professional from 1999-2005. He was named 2004 Assistant of the Year by the Southern Texas

PGA and in 2014 at Boot Ranch he earned honors as Southern Texas PGA Merchandiser of the Year.

A product of the Texas Panhandle, Hale grew up in Midland. He and his wife Leanne live in Fredericksburg and have three sons, ages 24, 21 and 10.

For more information visit www.BootRanch.com or call (830) 997-6200.

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About Boot Ranch:

Located near Fredericksburg in the heart of the Texas Hill Country, Boot Ranch is a 2,080-acre private club community designed for just 450 residences. In addition to golf, the community features a 55,000-square foot Clubhouse Village; the Ranch Club with pools, a pavilion and athletic courts; and the Lake Club with a swim beach, pavilion, treehouses and non-motorized watercraft. Other amenities include trails, trap & skeet, a spa, and a planned fitness center. The community is owned and developed by Terra Verde Group and Wheelock Street Capital.

Property offerings include homesites from one-half to 18 acres, luxury condominiums, and shared-ownership vacation homes. Real estate purchases include a multi-generational membership that extends club privileges to five generations of the member's family.