

Media Contact Karen Moraghan Hunter Public Relations kmoraghan@hunter-pr.com (843) 836-5880

## REBUILT HARBOUR TOWN PIER LIGHTS UP FAMED YACHT BASIN

Covered Pavilion, "Selfie Stop" Add New Elements to Popular Hilton Head Island Attraction



**Hilton Head Island, S.C. (March 8, 2018)** – One of the most popular attractions at The <u>Sea Pines Resort</u>, the Harbour Town Pier, has made its long-anticipated return, again welcoming visitors to the world-famous Harbour Town Yacht Basin for the first time since Hurricane Matthew in October 2016.

Rebuilt significantly stronger than the previous pier erected in the 1980s, the newly completed structure is built on concrete foundations and pilings. More noticeable than the infrastructure improvements are the new covered pavilion that occupies one wing of the T-shaped pier, and the expanded lighting system, with more effective fixtures on "flagpole lights" positioned throughout the wooden walkways.

"This is a remarkable renovation," said Rob Bender, Director of Recreation & Marine Operations for The Sea Pines Resort, which owns and operates the Harbour Town Pier. "The waterways are so important to our lifestyle and community experiences. The pier is a great way for everyone to get out on the water, to get a feel for what an important element it is to this island."

The new pavilion covers a 30-foot square section of the pier, providing space that is more protected from the elements, something the previous pier did not offer. Available for private events, the pavilion is an ideal place to enjoy viewing the waterways and boating activity, as well as sunsets and playful dolphins.

The new "Harbour Town Pier" entrance sign – another special touch – is destined to become a favorite photo op at the resort. Just after visitors pass under the sign, they will discover a fabulous "selfie stop" – with the sign and iconic Harbour Town Lighthouse as the backdrop.

"We are so pleased to have this new pier," Bender said. "We know our guests, as well as the entire Hilton Head Island community, will enjoy it again and again."

Part of the recovery included the reconstruction of all 100 slips in the Yacht Basin. Electrical systems are updated throughout, which includes additional lighting and wi-fi installed, with water services completely replaced, as well.

Situated on the southernmost tip of Hilton Head Island, The Sea Pines Resort is a legendary Lowcountry destination that features outdoor experiences unmatched on the South Carolina coastline.

On an island where golf is king, Harbour Town Golf Links is true royalty, where the legends of the game have competed each year since 1969. Joined by the highly acclaimed Heron Point by Pete Dye and the all-new Atlantic Dunes by Davis Love III, the three courses at The Sea Pines Resort are continually ranked among the best in the world, individually unique and unforgettable. All three have achieved designations as Certified Audubon Cooperative Sanctuaries.

One of the most sought-after leisure and group destinations in America, The Sea Pines Resort also features five miles of unspoiled beaches, 21 clay tennis courts, 14 miles of biking and walking trails, horse-back riding, water sports, and eco-adventures – as well as the 605-acre Sea Pines Forest Preserve rich in wildflowers, wetlands, and more than 130 species of birds.

For more, visit www.seapines.com or call (866) 561-8802.

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