

DANZANTE BAY IN MEXICO JOINS PGA TOUR'S TPC NETWORK

PONTE VEDRA BEACH, Fla. – The TPC Network, owned by the PGA TOUR, announces TPC Danzante Bay in the Baja region of Mexico has become the fourth international facility in its collection of championship golf courses. Debuting this month under the TPC banner, TPC Danzante Bay aligns with the brand's commitment to providing services and amenities that meet the highest standards of professional golf.

"We welcome TPC Danzante Bay into the PGA TOUR Golf Course Properties portfolio and look forward to growing our new partnership with the developer, the Villa Group," said Jim Triola, PGA TOUR Golf Course Properties chief operating officer. "As a 35 year-old hospitality brand, the Villa Group places a premium on exceptional experiences we look forward to sharing with TPC Network members and guests."

Having opened just three months ago, TPC Danzante Bay is home to a dramatic, 18hole golf course designed by noted architect Rees Jones that blends into the surrounding mountainous landscape. The first phase of the golf course opened in April 2016 with 11 ocean-facing holes situated near the resort's hotel. The remaining seven holes, etched into the floor of a canyon marked by jagged cliffs, opened in December 2017. The property also features a spacious practice facility, including a dedicated short game area, as well as a nine-hole putting course inspired by the famed Himalayas putting course in St Andrews, Scotland.

"We're thrilled to introduce Danzante Bay and Villa del Palmar at The Islands of Loreto to the members of the TPC Network," said Owen Perry, owner and president of The Villa Group, developer of the property. "It is like no other place. We have been able to create a golf experience that changes as you play, on a golf course that allows you to see landscape and wildlife that you never would have seen before."

"There are not many golf courses that can offer a setting as beautiful, diverse and dramatic as Danzante Bay," said course architect Rees Jones. "The course winds its way up from the desert to the canyon and down through coastal dunes to the beach. It turns at the beach and climbs up through the mountains, where it reaches the already famous cliffside peninsula par three seventeenth hole perched over the Sea of Cortez. This varying landscape allowed the creation of golf holes that are dramatically different from each other and combine to give the player a one-of-a-kind experience. Danzante Bay is destined to become a flagship TPC facility."

TPC Danzante Bay has five sets of tees, ranging between 4,916 and 7,237 yards, and features open fairways and gentle green contours. Most of the entrances to the greens are open to allow approach shots to run on safely, while the holes along the cliffs feature strategically placed collection areas to keep errant shots from taking the plunge into the blue water below.

The golf course is the crown jewel within the 4,200-acre Danzante Bay master-planned community, placed along protected coastline, flanked by the Sierra de la Gigante mountains in an idyllic, all-season climate.

Villa del Palmar Beach Resort & Spa at the Islands of Loreto – a Villa Group property – is joined by a limited collection of Baja contemporary single-family estates (2 to 5 bed-rooms), starting from \$1.7 million. Many are carefully sited along the golf course. Other residential offerings will soon include quarter share and full ownership condominiums and hillside villas offered from below \$300,000.

In addition to golf and spa, the 188-suite resort currently offers three outstanding restaurants, five swimming pools, beautiful beaches, tennis courts, miles of hiking trails, glassbottom kayaks and sport fishing.

###

About the TPC Network

Owned, operated, and licensed by the PGA TOUR, the TPC Network is comprised of 33 premier private, resort and daily fee golf properties designed by some of golf's most elite architects. Twenty of the clubs are operated by affiliates of PGA TOUR Golf Course Properties, Inc. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments. Since TPC Sawgrass first opened its world renowned PLAYERS Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grass roots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

TPCs are known for their history of hosting PGA TOUR-sponsored golf tournaments, their outstanding conditioning and amenities, as well as a commitment to environmental excellence. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's "Together, anything's possible" giving back mission through support of charitable and community-based programs. For more information, please visit www.tpc.com. For the most up-to-date news, follow the TPC Network on Twitter (@*PlayTPC*), Instagram (@*PlayTPC*) or *Facebook.com/TPCNetwork*.

About Villa del Palmar at the Islands of Loreto: Baja's First Million Star Resort

Villa del Palmar at The Islands of Loreto is a luxury destination resort on the Sea of Cortez, off the eastern coast of the Baja peninsula overlooking Danzante Island (one of five in the region). Flanked by the rugged Sierra de la Giganta range, the Villa del Palmar is the first and only resort to occupy one of the Gulf of California's last virgin coastlines. The all-suite resort features spacious, beautifully appointed suites with terraces, stunning ocean and mountain views, timeshare options, three restaurants offering gourmet dining, an attentive English-speaking staff, five swimming pools, a 39,000 square-foot Sabila Spa and Wellness Center, two tennis courts, beautiful beaches, a private beachfront Danzante Bungalow and a mild and warm climate year-round.

Guests can enjoy PADI-certified SCUBA diving lessons and snorkeling tours in the protected indigo waters that explorer Jacques Cousteau once dubbed the "Aquarium of the World." Outdoor adventurers can also experience tours of the nearby Coronado, Danzante and Del Carmen Islands atop an inflatable APEX boat, as well as swimming, world-class fishing aboard the "Mad Dash" tournament boat, paddle boarding, kayaking, whale watching and mountain biking. With shuttle service priced at \$10 per person round trip, guests can explore the historic town of Loreto and visit the 1697 mission that made the town famous. The area is also known for its wildlife, including the 900 species of fish off the coast in an area that has been designated a UNESCO World Heritage Site. Travelers can take a short flight from LAX on Alaska Airlines or from Calgary, Canada aboard WestJet, Canada's most-preferred airline, to the Islands of Loreto.

The resort was named the 16th best resort in Mexico by Trip Advisor. In 2015, Travel Weekly magazine recognized the Islands of Loreto with a 2015 Silver Magellan Award in the Adventure Destination category. Villa del Palmar at the Islands of Loreto was also recognized as Mexico's Leading Beach Resort in the 22nd and 23rd annual World Travel Awards. It also earned recognizion as Mexico and Central America's Leading Resort by the same prestigious organization.

FOR MORE MEDIA INFORMATION

TPC Network

Lauren Harrison Tori Andrews The Zimmerman Agency <u>Iharrison@zimmerman.com</u> tandrews@zimmerman.com (850) 668-2222

Danzante Bay

Karen Moraghan Hunter Public Relations kmoraghan@hunter-pr.com (843) 836-5880