

**Media Contact** 

Karen Moraghan Hunter Public Relations kmoraghan@hunter-pr.com (908) 963-6013





New Name – The Oaks Club At Valencia – Reflects Community, Environment

Premier Southern California Golf Venue Reinventing Club Lifestyle

**DALLAS (March 30, 2018)** — "The Oaks Club At Valencia" is the new name selected for a recently acquired Arcis Golf property in Southern California's oak-laden Santa Clarita Valley, located northwest of downtown Los Angeles.

The Oaks Club at Valencia is an upscale, private club that had previously been part of the TPC Network of golf properties, formerly known as TPC Valencia. The new name reflects the club's deep roots in the community and pays tribute to the Oaks legacy of the land.

"Beyond the new name, this change is about a renewal of the club's individuality and character," said Blake Walker, Chairman and CEO of Dallas-based Arcis Golf, which owns and operates both The Oaks Club at Valencia and nearby Valencia Country Club. "It is a more suitable representation of our memberships' identity and the relationships the club has built throughout the valley."

With the two affiliated golf clubs on opposite sides of Interstate 5, Arcis Golf now serves a collection of affluent communities throughout the valley, as well as the residents of nearby Newhall Ranch.

Among the major improvements planned for The Oaks Club at Valencia is a multi-million-dollar clubhouse renovation, beginning late this summer. The focal point will be a completely transformed member restaurant and dining experience for the club's diverse membership. The private event space will be enhanced to fortify the clubs position as the preeminent wedding venue in the valley.

For the golfers, in April, a fleet of new golf cars will be delivered, one of the first in the area featuring lithium-ion battery technology. In May, the club will begin a renovation of the driving range, increasing the size and improving the turf quality of the practice area. Also arriving in May will be the first pieces of a large package of golf course maintenance equipment designed to significantly enhance and improve playing conditions throughout the golf course. And, in June, a very robust travel reciprocity program will be launched, providing golf members access to over 250 courses worldwide.

Arcis Golf, the second-largest owner and operator of golf facilities in the United States, acquired The Oaks Club at Valencia property in January from FivePoint®, a developer of mixed-use, master-planned communities. In addition to the significant capital reinvestment in both golf clubs, Arcis Golf plans enhanced service levels, a robust travel reciprocity program, and new programming to broaden the appeal for members and guests.

"The Oaks Club at Valencia is firmly established among prominent private clubs across Southern California," Walker said. "Arcis Golf is committed to operating the two premier golf venues in the region. Our focus is to redefine the club lifestyle with unrivaled amenities and unique experiences, addressing what our contemporary membership most desires."

The course at The Oaks Club at Valencia, originally established in 2003, plays to par 72 and stretches to 7,218. Designed by PGA TOUR Design Services, in consultation with two-time major champion Mark O'Meara, the course offers sweeping valley views, complemented by an adjacent majestic oak preserve and large greens. The 32,400-square-foot "Old California" ranch-style clubhouse evokes casual elegance.

"We want to sincerely thank the PGA TOUR for its partnership and appreciate the support it has given the club during its development," Walker said. "Arcis Golf looks forward to elevating the experience both on and off the golf course, creating new memories that will last for lifetimes."

For additional information about The Oaks Club at Valencia, visit oaksclubvalencia.com.

To learn more about Arcis Golf, visit www.arcisgolf.com.