

# GOLF & BODY

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## NYC

### **Pete's Golf Custom Club Fitting Now Available at Golf & Body NYC**

**New York, NY (Feb. 12, 2018)** – Pete's Golf is the new, exclusive club fitter for Golf & Body NYC, the private club in midtown Manhattan that offers golfers the ultimate setting for enhancing their performance. Recognized as a top 100 club fitter by Golf Digest, the company has been in business for nearly four decades and has fit more than 75,000 golfers. Pete's Golf uses the latest technology to custom fit golfers to their exact swing specifications and to ensure that golfers are reaching full potential with their equipment.

Recreational golfers, club professionals, and touring pros from around the world have trusted their games to Pete's Golf because of the extensive knowledge of their employees and club fitting staff. A brand agnostic fitter, Pete's staff ensures that every piece of equipment is custom built to the unique needs of each golfer. With more than 50,000 variations of shafts and club heads at their disposal, the goal is to match every club in the bag to each golfer's swing.

"For 38 years our goal had been to help golfers play their best," said Woody Lashen, Principal, Pete's Golf. "However, equipment is only one part of golf. In our new relationship with Golf & Body we marry well-fit equipment with professional golf and fitness instruction. Each member gets the support of an entire team."

Golf & Body's proprietary and personalized assessment address individual needs. The assessment is the starting point for an ongoing program that monitors physical capabilities, golf abilities and club fitting.

For additional information, access the web site at [www.golfbodync.com](http://www.golfbodync.com) or 212/244-2626.

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