

# Wintergreen Resort

## “POWDER OF LOVE” CHAIRLIFT SPEED DATING ADDS NEW TWIST TO VALENTINE’S AT WINTERGREEN RESORT



**WINTERGREEN, Va. (Jan. 17, 2018)** — Wintergreen Resort matches “The Powder of Love” with Chairlift Speed Dating to take romance on a ride to new heights on Valentine’s Day, Wednesday, Feb. 14.

Wintergreen’s Blue Ridge Express chairlift just could be the “lift to love” on Valentine’s Day, as skiers and snowboarders join the dedicated speed dating lift line between 1 and 4 pm to take a chance on romance.

Randomly paired participants receive a card of conversation starters for those who might need them, prior to hopping on the lift together.

A successful connection could lead to Wintergreen Resort’s many tempting après ski options, which include a relaxing outdoor hot tub soak, a romantic dinner at one of the resort restaurants, or a cozy fireside snuggle.

If the couple doesn’t discover “The Powder of Love” with the pairing, they can simply part ways once unloading the chairlift and try again after the next downhill run.

Wintergreen’s Winter Escape package is lovable, too, with room rates that start at \$96 for Valentine’s Day. Lift tickets are valid from 5 p.m. day of arrival until 5 p.m. day of departure – ideal for arriving the night before and leaving a full day for skiing and boarding.

Wintergreen Resort accommodations are ideal for singles, couples, families, or groups of friends. Options include 230 villa-style condominiums and rental homes, from studio suites to nine-

bedroom homes, each offering a fully-equipped kitchen and comfortable living area. Most come with fireplaces and a balcony or deck.

For more information call 888-329-5828 or visit [www.wintergreenresort.com](http://www.wintergreenresort.com).

# # #

**About Wintergreen Resort:** Wintergreen Resort is an 11,000-acre, four-season resort located in the Blue Ridge Mountains southwest of Charlottesville, Va. This beautiful hideaway is the ultimate vacation and conference spot, nearly 230 condominium-style accommodations; 45 holes of championship golf; snow skiing, snowboarding and snow tubing; an award-winning tennis program; a full-service, destination spa; 40,000 square feet of meeting and event space; and savory dining options. The resort is located adjacent to the Blue Ridge Parkway in beautiful central Virginia near Charlottesville, just 90 minutes from Richmond, Va., three hours from Washington, D.C. and Raleigh, N.C., five and a half hours from Philadelphia, and eight hours from Atlanta. For more information, guests can call (434) 325-2200 or visit the resort's web site at [www.wintergreenresort.com](http://www.wintergreenresort.com).

#### **Media Contacts**

Betsy Dunkerton

Wintergreen Resort

(434) 325-8148

[bdunkerton@wintergreenresort.com](mailto:bdunkerton@wintergreenresort.com)

Karen Moraghan

Hunter Public Relations – East

(908) 963-6013

[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com)