



Cutter & Buck Expands Its ‘Swedish Connection’ With Rising European Star Julia Engström

Seattle, Wash. (January 26, 2018) — Swedish teenage golf sensation Julia Engström has joined Cutter & Buck as a global brand ambassador. Engström, who turns 17 in March, will wear Cutter & Buck for her debut season on the Ladies European Tour (LET), starting in Australia at the upcoming Oates Vic Open. Cutter & Buck’s parent company, New Wave Group AB, is headquartered in Sweden.

“I am proud to represent Cutter & Buck,” said Engström. “Annika Sorenstam is someone I admire very much and her longtime relationship with Cutter & Buck makes this new opportunity even more exciting for me.”

One of Sweden’s all-time greatest amateurs, Engström qualified for the LET in December and turned professional on Jan. 1. She wound up her amateur career with a long list of accomplishments and was the world’s top-ranked 16-year-old player in 2017.

Engström made history in June 2016 when she won the Ladies’ British Open Amateur, as the championship’s youngest winner at age 15. She also finished third in the Girls’ British Open Amateur Championship and earned a spot on the Junior European Ryder Cup team.

Although a rookie this year on the LET, Engström has experience at the tour level, having first played a tour event at age 13 and competing in three major championships along the way – the U.S Women’s Open, Ricoh Women’s British Open, and Evian Championship.

“We are absolutely thrilled to have Julia Engström join the Cutter & Buck family, said Cutter & Buck CEO Joel Freet. “Her amateur accomplishments have been stunning, and we are looking forward to her further development as a professional.”

For additional information, contact Cutter & Buck at 206.428.5730 or visit their website at www.cutterbuck.com.

About Cutter & Buck

Established in 1990, Cutter & Buck has become a hallmark for delivering fresh approaches to versatile sportswear. Based in Seattle, the company prides itself on the design, manufacturing and distribution of premium, versatile apparel that meets the demands of an active lifestyle. With an expanding line of products for the golf, corporate, collegiate and professional sports, and specialty retail markets, Cutter & Buck has partnerships or licenses with the NFL, NCAA, MLB, PGA of America, USGA, PGA TOUR and USTA. Cutter & Buck is available worldwide in golf pro shops, fan shops, resorts, specialty retailers, through premium promotional product distributors, and at cutterbuck.com.

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