

Company Profile

Robert Trent Jones II® (RTJ II) is the world's pre-eminent golf course architecture firm. During the past four decades, RTJ II has designed more than 275 golf courses in over 40 countries on six continents. Founded in 1974 from parent company Robert Trent Jones, Inc., RTJ II was reorganized in 2000. Robert Trent Jones, Jr., Chairman and Master Architect and Bruce Charlton, President and Chief Design Officer, lead the company.

RTJ II is a global leader and innovator in all aspects of golf course design, from master planning through design implementation. Our staff includes golf course designers working out of our headquarters in Palo Alto, California and from satellite offices throughout the world. We deliver state-of-the-art, sustainable golf course projects for exceptional clients worldwide. Our current focus is on water conservation and the design techniques and technologies that enable owners to conserve this precious resource.

Company Vision

At RTJ II we seek to honor the cultural, geographical, and historical aspects of the land while working to reveal and sculpt the best course possible on each unique site. By considering a small number of projects each year—and only pursuing those we're confident that we'll be successful with—we've created great value for a diverse clientele ranging from municipalities to visionary CEOs to heads of state, from private developers to world-class resorts. Independent research bears this out. While we've built our reputation by listening to the land, we also listen to our clients, whose financial goals are an important priority.

Employing not just innovative concepts such as "green building," but also using the newest techniques, technologies, and even laws—from creating photo simulations of how a golf course might look on an undeveloped site to applying carbon credits to make development more affordable—the team at RTJ II is dedicated to carrying our successful history of innovation into a future rich with new possibilities.

Our dedicated team of support staff, architects, shapers, and business experts has experience in every aspect of golf course development. We provide support and guidance from conception through completion of every project. Our staff includes golf course designers working out of our headquarters in Palo Alto, California and from satellite offices throughout the world.

Philosophy

At RTJ II, we approach every golf course project with a series of fundamental design principles that guide our work. The pillar of our design philosophy is that every project is site specific. We listen to the land and work with it to create the best golf design possible on every unique site.

Based on this philosophical tenet of site specificity, our courses are always recognizable for their suitability to the landscape and climate they're set in. We are committed to designing golf courses that appear to have been shaped by the same forces that created the surrounding landforms. Our courses feel natural even though we exert enormous effort and skill to create them.

Our design philosophy further holds that environmental sensitivity and responsibility are essential aspects of every golf course project. At a number of projects in our portfolio, we've actually remediated long-term environmental degradation by designing golf courses that repair and improve the environment.

Our philosophy also calls for the creation of courses that combine playability for the average golfer with sufficient difficulty from championship tees to challenge the world's best players. Providing alternative lines of play adds another crucial strategic component to our courses.

These and other tenets of our design philosophy play an integral part in creating the distinctive, creative, and appropriate look of Robert Trent Jones II golf courses.

Legacy

At RTJ II, we see ourselves as trustees of a great tradition of golf course architecture. On our courses, nature works in harmony with the values of the royal and ancient game. RTJ II golf courses have hosted tournaments on every major golf tour in the world, as well as special events such as the World Cup of Golf, The Skins Game, The Grand Slam, and many others. More than 100 of our courses have played host to such tournaments and events. We've also received countless awards and accolade. Our company sets the standard for quality golf course design anywhere in the world that grass grows.

Over the past forty years, Robert Trent Jones, Jr.—a lifetime member and former president of the American Society of Golf Course Architects—has expanded his father's golf design legacy by founding an innovative modern golf course design firm with a global reach, an environmental ethic, and a reputation for creating value. Robert Trent Jones II carries on the proud tradition of golf course architecture's most enduring name.

Talent

Robert Trent Jones II carries on the proud tradition of golf course architecture's most enduring heritage. For three quarters of a century the Trent Jones name has signified imaginative, well-crafted golf designs. Demonstrating equal degrees of creativity and business acumen, Robert Trent Jones, Sr. shaped the modern craft of golf course architecture.

Main Office

Robert Trent Jones, Jr. – Chairman, Master Architect

Bruce Charlton – President, Chief Design Officer

Mike Gorman – Project Architect

Trent Jones - Director of Branding and Media

Sara Davis – Chief Operating Officer

Diane Pensinger - Business Operations and Communications Administrator

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