

"Golf with a Twist" Revitalizes Hunt Valley CC Near Baltimore



DALLAS, Texas (July 20, 2017) —Hunt Valley <u>Country Club</u>,—an Arcis Golf property in the scenic Maryland countryside—has opened an innovative, three-in-one golf course designed to appeal to golfers, non-golfers, families, and anyone else with an imaginative new concept perfect for celebrations, events, and sporting activities of many kinds.

The newly renovated course, named "The Ridge 9," offers nine holes of traditional golf along with 18 holes of two other games played on a golf course: Disc golf and Footgolf. This three-in-one combination creates a family-friendly environment that make Hunt Valley much more than simply another golf club.

"This is the only place on the East Coast where you will find a country club with a championship golf course plus Disc and Footgolf courses," said Jon Vodehnal, general manager of Hunt Valley Country Club. "The upgrades to The Valley, our 18-hole championship layout, have enhanced shot values and improved playability. On The Ridge 9 we're offering fun experiences the whole family can enjoy, no matter how they like to play."

The changes to The Ridge 9—now promoting a variety of "swing, sling, and kick" sports options—is part of a \$2.5-million revitalization of the entire Hunt Valley CC.

"We can create all sorts of activities for our members," Vodehnal said. "That could be anything from a tee shot accuracy contest or a dart game station, speed golf, and just about anything you can think of that applies to golfers, Disc golfer, and Footgolfers alike."

The Ridge 9 also allows Hunt Valley County Club the ability to host different types of events, from kid's birthday parties that are outdoors, active, and economical, to corporate outings and team building exercises. Hunt Valley's on-site experts are experienced in organizing charitable golf tournaments and with The Ridge 9's flexibility, the staff can assist planners in creating a new, exciting twist on traditional events. The club will also be offering Disc golf leagues for those seeking some fun as part of a group.

Located 22 miles north of downtown Baltimore in a family-centric community once known for historic horse farms, Hunt Valley Country Club remains the region's premier golf experience. The club's 18-hole layout –The Valley—was redesigned in 2016 by Fry/Straka Global Golf Course Design. Additionally, a new practice range features two elevated tiers with both grass and artificial turf hitting surfaces. The range also was extended to accommodate a full array of clubs, benefitting golfers warming up and practicing as well as the club's staff of PGA golf professionals and their students.

The enhancements made to Hunt Valley Country Club are part of Arcis Golf's commitment to allocating millions of dollars in major capital improvements to its portfolio of 68 public and private facilities nationwide, an indication of the dynamic direction the Dallas-based company is taking in the golf industry.

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About Arcis Golf

Arcis Golf is the premier operator of public and private golf clubs in the United States and an industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences. Arcis Golf properties tailor each element of the golf and country club experience to a level of excellence designed to exceed the needs and expectations of family, friends, coworkers, and guests of all ages. Established in March 2013, Arcis Golf encompasses exclusive private club and destination resort properties, as well as private and daily-fee golf operations. The Arcis Golf portfolio is supported by Arcis Equity Partners, LLC through strategic acquisitions that build and sustain the company's leadership position in upscale golf and club experiences.

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