



FACT SHEET

- WHAT:** Seattle-based Cutter & Buck, which designs and markets under the Cutter & Buck brand, manufactures premium sportswear and outerwear, classic styles with distinctive details, meticulous craftsmanship and the finest fabrics. Products are available through golf shops and resorts, specialty retail shops and corporate sales, as well as online.
- The company was founded in 1990 and will celebrate its 25th anniversary in 2015.
- Cutter & Buck Direct, LLC, is a subsidiary of Cutter & Buck Inc. that sells Cutter & Buck product directly to the consumer.
- PHILOSOPHY:** The company embraces its regional heritage with a brand identity, "Genuine Spirit of the Pacific Northwest."
- While not straying too far from its proud 20-plus years tradition of golf-inspired premier, high-quality sportswear, Cutter & Buck is to evolving its brand from niche-specialty to a global lifestyle brand, befitting of the Pacific Northwest where residents naturally thrive between an urban and outdoor lifestyle.
- PRODUCT CHANNELS:** Golf (two releases per year in Spring and Fall)
Corporate (refreshed every September)
Fashion - CB Denim and Legacy Line (two releases per year)
Collegiate and Pro Sport (refreshed annually)
- CONTACT:** (800) 713-7810 or www.cutterbuck.com
- MANAGEMENT:** Joel Freet, CEO
Stacy Mangum, Brand Manager
- AWARDS:** Recipient of the prestigious Quality Certification Alliance (QCA) designation (2011)

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AFFILIATIONS: Official licensee for NFL® fan gear and lifestyle sportswear
Partners with the PGA of America, United States Golf Association, Executive Women's Golf Association and Association of Golf Merchandisers
Licensee of the NCAA
Licensee for Major League Baseball

SOCIAL

RESPONSIBILITY: Cutter & Buck seeks vendor partners who strive to maintain sustainable social and environmental business practices. The company is dedicated to participating in and contributing to improving the working and living environment of individuals who contribute to the manufacture of Cutter & Buck products.

The company is rooted firmly in the belief that every person is unique and valuable and accordingly, provides a responsible and ethical work environment for employees. All people are treated with respect and dignity and Cutter & Buck's suppliers must uphold similar values.

Cutter & Buck seeks vendors that strive to maintain sustainable social and environmental business practices, the corporation believes that organizations that are socially and environmentally responsible are better equipped to succeed and prosper in a rapidly changing world. These are the partners with which the company chooses to align.

SA8000 and FLA provide both the foundation and the structure of Cutter & Buck's compliance program. The factories that accomplish certification for SA8000 are proud of their achievement and are becoming increasingly recognized for their superiority by the international community.

OWNERSHIP: Cutter & Buck was purchased in 2007 by Sweden-based New Wave Group AB, which creates, acquires and develops branded merchandise for the corporate and consumer markets, mainly within the clothing, accessory and gift sectors. Other prominent New Wave Group brands include Orrefors, Kosta Boda and AHEAD. Sales divisions are active in 20 countries throughout Europe, North America and Asia (www.nwg.se).

INVESTOR INFORMATION:

For investor information, access www.cutterbuck.com/help/investors.aspx

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**CORPORATE
SALES:**

Cutter & Buck is a top premium branded apparel supplier to corporate America, offering a wide range of distinct styles for men and women. To see the collection of corporate apparel, visit www.cbcorporate.com.

For more information about the corporate sales program or to be connected with a preferred distributor, call 1-888-338-9944 or email corpsales@cutterbuck.com.

CAREERS:

For information about job openings at Cutter & Buck, access the web site at www.cutterbuck.com/help/careers.aspx

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