

Cutter & Buck's Ladies' Golf Collection for Fall '14 Expands Essentials, Adds Several New Fabrications



SEATTLE (Jan. 21, 2014) — <u>Cutter & Buck</u>'s Ladies' Golf Collection is known for its fashionable pieces that work both on and off the course, blending modern lines with innovative fabrics for a wardrobe that performs. For Fall 2014, Cutter & Buck has built on the success of its Spring 2014 Collection by expanding its line of women's essentials with an extensive selection of fresh colors – including a jewel-toned Plum, a vivid Blue, and a versatile Heather Grey – exciting details, and new, more luxurious fabrications.

Cutter & Buck also is introducing several new fabrications to the Ladies' Collection, including a higherquality nylon/spandex blend that drapes nicely for an optimum fit. All of the new fabrics were handpicked in order to increase the luxurious feel of the Ladies' golf wear line, and work in different textures and weights for a complete collection that fits active lifestyles.

According to Jake Rawson, Cutter & Buck's global director of sales-golf, the company's goal was to keep performance at the forefront of the Ladies' Collection, adding in more refined details for a sophisticated, course-ready wardrobe that also can work beyond the green.

One of the key items this fall is a super-soft CB DryTec L/S Cozette Full Zip. This moisture-wicking full zip jacket features a new heavier weight poly-spandex jersey construction and, for the first time in the Cutter & Buck Ladies' Collection, boasts UPF 30+ protection. The Cozette has a flattering silhouette that can be dressed up or down with a mock collar, full zip, striking design piecing, and invisible zipper pockets. It is available in several bold colors, including a heathered option: Ribbon Pink, Marmalade (bright orange), Mediterranean (tranquil blue), Watercress (bright green), Plum, White, Black and Heather Onyx.

Another significant addition to the collection is the Michele L/S Half Zip Mock Sweater, fabricated with new cotton/nylon yarn for a soft, cozy feel. Features of this long-sleeve garment include a fine 12-gauge knit and heathered texture, cable stitch detail along the arm length, and 2x2 rib cuffs and hem. Available colors are Ribbon Pink Heather, Marmalade Heather, Mediterranean Heather, Watercress Heather, Plum Heather and Heather Onyx. To complement the new tops, Cutter & Buck is introducing two new CB DryTec bottoms – a moisturewicking CB DryTec Estelle Knit Skort and a CB DryTec Celine Printed Skort. The Estelle pull-on skort is constructed with the company's new, denser poly/spandex jersey, and features edgy angled piecing on the front pockets with metal grommet detail, contrast fabric, and a back single welt pocket. It is available in four different colors: Ribbon Pink, Black, Plum, and Heather Onyx.

The Celine Printed Skort, meanwhile, is made with a poly/Dupont Sorona yarn blend, which is a renewably sourced fiber and contains 37 percent annually renewable plant-based ingredients by weight. In addition to being an eco-friendly and sustainable choice, this yarn adds exceptional softness, comfortable stretch, and color fastness to the garment. The moisture-wicking Celine features a fun dot print with a dropped waistband and trumpet pleats designed to flatter every shape.

Additional highlights in this collection are a sleeveless CB DryTec Ellette Polo, featuring lightweight poly/spandex mesh fabric and a modern sweetheart neckline with a buttonless placket, plus a CB DryTec SS Adele Polo, which has a poly/lurex/spandex Jersey stripe for a fun metallic detail that adds a silvery sheen to the garment. The two polos are available in Black, plus five bright color options: Ribbon Pink, Marmalade (bright orange), Mediterranean (tranquil blue), Watercress (bright green) and Plum.

Symbolic of Cutter & Buck's push to feature more golf pieces that offer 50+ UPF UV protection – designed to block 99 percent of UV radiation – is the CB SunTec L/S Andie Polo. With 50+ UPV UV protection, this long-sleeve performance piece is made with a lightweight nylon/spandex, moisture-wicking fabric and features a set-on placket with five metal ring snaps, a self collar, and underarm piecing with mesh inserts for ventilation. It is available in rich jewel tones of Plum, Ribbon Pink, Mediterranean, Marmalade and Watercress, as well as White.

To learn more about the Fall 2014 CB Ladies' Collection, visit Cutter & Buck's booth #5657 at the 2014 PGA Merchandise Show, Jan. 21-24, in Orlando, Fla.

For additional information, contact Cutter & Buck at (800) 713-7810 or visit its web site at <u>www.cutterbuck.com</u>.

About Cutter & Buck

Cutter & Buck, the prominent sportswear and active wear company, is a lead apparel partner of the PGA of America for its spectator events and an official licensee for NFL fan gear and lifestyle sportswear. It is also a recipient of the prestigious Quality Certification Alliance (QCA) designation. The company's products are of superior quality and known for distinctive, functional designs suited to an active lifestyle. Cutter & Buck apparel is available worldwide through golf shops and resorts, specialty retail shops, via an excellent corporate sales program, as well as online at <u>www.cutterbuck.com</u>

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