

## Bobby Clampett's Impact Zone Golf<sup>®</sup> Instruction System Releases New 5<sup>th</sup> DVD To Complement Original Set

**BONITA SPRINGS, Fla. (July 8, 2013)** - The "IMPACT ZONE<sup>™</sup> Training System by Impact Zone Golf," the innovative approach to golf instruction created by acclaimed PGA Tour winner and popular television golf analyst Bobby Clampett, has released a new fifth DVD to complement the original four-disc set that made a smash debut last December.

Called "The IMPACT ZONE<sup>™</sup> High-Speed Training System," the companion disc utilizes Super Slo-Motion video, which allows golfers to easily understand the keys to quality impact and apply the IMPACT ZONE<sup>™</sup> Five Dynamics to every shot in the game.

"I'm very excited about the release of the new disc," said Clampett, whose transformational method of learning and teaching golf has flourished around the success of his book "The Impact Zone." "This new companion DVD is another step in our goal to reach golfers around the world, to help them improve their game."

DVD No. 5 is available in disc form (\$29.95), as well as a digital video download (\$19.95). The original set is \$89 for the discs, \$79 for the digital download version. All discs and downloads are available online at <u>www.getimpactzone.com</u>.

"The IMPACT ZONE Training System" completely changes the way golfers and instructors perceive and interpret each golfer's swing. Clampett challenges the widely accepted theory of golf instruction that is too concerned with a golfer's swing style, while overlooking its results and effectiveness. Impact-Based<sup>™</sup> instruction puts the emphasis where it should be, Clampett professes: on consistently good shots and lower scores.

For more information about "Impact Zone Golf" call 1-877-243-8718, or email <u>info@impactzonegolf.com</u>.

# # #

## About Impact Zone Golf

Impact Zone Golf® is a registered trademark, and IMPACT ZONE<sup>™</sup> and Impact-Based<sup>™</sup> are trademarks of Impact Zone Enterprises, LLC. "The IMPACT ZONE<sup>™</sup> Training System" is based on the book, "The Impact Zone: Mastering Golf's Moment of Truth" (St. Martin's Press, 2007), written by Bobby Clampett, with Andy Brumer. Available at <u>Amazon.com</u> and <u>Barnesandnoble.com</u>

Media Contacts: Ed Vyeda Hunter Public Relations-West (831) 375-1747 evyeda@hunter-pr.com

Karen Moraghan Hunter Public Relations-East (908) 876-5100 <u>kmoraghan@hunter-pr.com</u>